

Regular Meeting of the Gaylord Downtown Development Authority, August 2, 2016, Upstairs Meeting Room

Chairman McNamara called the meeting to order at 7:30 a.m.

Members Present: Burt, Burns, Church, Hofweber, McNamara, Platte and Reynolds
Members Excused: Jenkins, Shafto

Others Present: City Clerk Awrey, City Human Resources Manager Franckowiak, City Chief of Police McVannel, DPW Superintendent Ed Tholl, Farmer's Market Manager Noirot, Kari Jo Stefanski

Minutes: Motion by Burt, support by Hofweber, to approve minutes of the July 5, 2016 regular meeting. Motion approved unanimously.

Correspondence: None

Financial Report: Reynolds presented the financials. Awrey provided the board with a copy of the Budget Report as of June 30, 2016.

Payment of Bills: None

Personnel/Policy Committee: No report

Marketing Committee: Burns informed the board that the Downtown Merchants Association is very active and are planning some sidewalk sale events downtown. She said there is great participation with the downtown business owners.

Special Events: Pavilion Event Request: Otsego County Strong 9/11 Event. Kari Jo Stefanski gave the history on the event. After a brief discussion the board approved the pavilion request. Motion by Reynolds, support by Platte to approve the pavilion request for the Otsego County Strong 9/11 event to take place on Sunday, September 11, 2016 at no charge.

Farmers Market Manager Report: Noirot requested a vendor fee refund for a seasonal vendor who is unable to attend the market due to health reasons. Motion by Hofweber, support by Platte to refund the vendor fee of \$100.00 to S. Oelke as requested.

Noirot informed the board of the Gaylord Tourism Bureau's desire to have a booth at the farmers market to promote tourism in Gaylord. They will provide refreshments and brochures to attendees. The Tourism Bureau will contribute monetarily to the DDA to support marketing efforts in the DDA. The board thought that this would be a great thing for the Market as well as a great partnership between the DDA and the Gaylord Tourism Bureau.

The board discussed allowing private companies space at the market to promote their businesses. Since this is in violation of the rules and regulations of the market the board was not in favor of this. Noirot will follow up with the company that inquired.

A discussion regarding the traffic count in Gaylord also took place.

City Manager's Report: McNamara requested volunteers to attend the Michigan Main Street Training program on August 16, 2016 and Platte volunteered. The board discussed having the Old 27 Vehicle Tour stopping in Gaylord. After a brief discussion McNamara stated he would get in touch with the Gaylord Tourism Bureau regarding this.

City Police Chief: Chief gave a brief report on Alpenfest stating that things went well again this year. Church questioned Chief regarding the possibility of hiring a motorcycle officer to enforce traffic violations on Main Street in the DDA district. A discussion regarding pedestrian crossing Main Street at S. Court took place. Chief informed the board that this is not a legal crossing area and that pedestrian's should cross at the lights with the cross walk signals for safety reasons.

DPW: Ed Tholl addressed questions regarding the upcoming streetscape project.

New Business: None

Old Business: None

Public Comment by Citizens: None

Next Regular Meeting: The next meeting is Tuesday, September 6, 2016 in the Council Chambers.

Motion by Reynolds, support by Hofweber, to adjourn the meeting. Meeting Adjourned: 8:20 a.m.

Respectfully submitted, Holly Franckowiak