

Regular Meeting of the Gaylord Downtown Development Authority, September 6, 2016, Council Chambers.

Vice Chairman Hofweber called the meeting to order at 7:35 a.m.

Members Present: Burns, Church, Hofweber, Jenkins, McNamara, Platte, Reynolds and Shafto.

Members Excused: Burt

Others Present: City Manager Duff, City Clerk Awrey, City Human Resources Manager Franckowiak, City Chief of Police McVannel, DPW Superintendent Ed Tholl, Farmer's Market Manager Noirot, DMA representative Korona, C. Edwards, P. Duczkowski, and K. Murphy

Minutes: Motion by Shafto, support by Reynolds, to approve minutes of the August 2, 2016 regular meeting. Motion approved unanimously.

Correspondence: Thank you card received from Pregnancy Resources Center acknowledged by Board.

Financial Report: Reynolds presented the financials.

Payment of Bills: Board received a bill for the showdowngaylord.com hosting and requested that Shafto and the marketing committee look into the DMA taking over the shopdowntowngaylord.com website.

Personnel/Policy Committee: No report

Marketing Committee: No report.

Special Events: Pavilion Event Request: Dog-O-Ween. Motion by Platte, Support by Reynolds to approve the pavilion request for Dog-O-Ween event on Saturday, October 15, 2016. Motion approved unanimously.

Pavilion Event Request: 5K Race to benefit the Athletic Association. Kim Murphy addressed the board regarding the 5K event on behalf of St. Mary's Athletic Association. Motion by Jenkins, support by Reynolds to approve the request at no charge. Motion approved unanimously.

Pavilion Request: New Year's Eve Celebration: On behalf of the Downtown Merchants Association Jamie Korona presented their request and a brief discussion took place. Motion by Platte, support by Hofweber to approve the pavilion request as presented. The DDA will waive all fees as a contribution to this event on. This approval includes pavilion rental, pavilion sides placement, heat and additional trash receptacles. Motion approved unanimously.

Farmers Market Manager Report: Noirot informed the board that sales and attendance numbers are up at the Market and that it has been a great success this year. A brief discussion took place regarding the winter market. Noirot will address the winter market in more detail at an upcoming meeting.

City Manager's Report: Larry Fox and Amanda Poynter from C2AE gave a thorough presentation on the Downtown Improvement Project. Duff also updated the board on the Downtown Improvement Project.

City Police Chief: Chief gave a brief report on the Old 27 Tour.

DPW: No report.

New Business: None

Old Business: A brief discussion regarding renewing our participation in the Michigan Main Street Program took place. The board will discuss this further at a future meeting.

Public Comment by Citizens: None

Next Regular Meeting: The next meeting is Tuesday, October 4, 2016 in the Council Chambers.

Motion by Reynolds, support by Hofweber, to adjourn the meeting. Meeting Adjourned: 8:26 a.m.

Respectfully submitted, Holly Franckowiak