

Regular Meeting of the Gaylord Downtown Development Authority, July 5, 2016, Council Chambers

Chairman McNamara called the meeting to order at 7:30 a.m.

Members Present: Burt, Hofweber, Jenkins, McNamara, Platte

Members Excused: Burns, Church, Reynolds, Shafto

Others Present: Farmer's Market Manager, Michelle Noirot

Minutes: Motion by Platte, support by Jenkins, to approve minutes of the June 7, 2016 regular meeting. Motion approved unanimously.

Correspondence:

- a. Gaylord Alpenfest sent a letter of reminder about the upcoming festival being held July 12 through July 16.

Financial Report: McNamara read an email from Kevin Reynolds regarding the DDA financials.

Personnel/Policy Committee: No report

Marketing Committee: No report

Special Events

- a. Pavilion Event Request: New Life Pregnancy Center. New Life Pregnancy Center requested permission for to sell hot dogs and related items. They already have permission to use the pavilion. McNamara indicated that they could proceed and that no vote was needed.

Farmers Market Manager Report

- a. Miscellaneous

Noirot indicated that the Wednesday Farmers' Markets would start tomorrow, July 6.

They are averaging 30 vendors on Saturdays.

Gaylord Tourism Bureau approached about manning a booth at the Farmers' Markets to sell items with their logo. The DDA Board indicated they were in favor of this.

Owens Soft Water Treatment indicated they would like a similar booth. There were concerns that this type of private company could take away from the intent of the Market. The issue will be discussed at the next meeting.

- b. Seasonal Fee Refund

Noirot indicated that one of the Market vendors was injured and can't attend this year. She had already paid the \$250. Noirot asked whether the money could be refunded to the vendor. Motion by Platte, seconded by Hofweber, to "refund the \$250 Farmers' Market vendor fee to Carrie Buchlor". Motion carried unanimously.

City Manager's Report:

a. Main Street Training

An email from Joe Duff was discussed concerning the Michigan Main Street program. There is a training on July 21 in Three Rivers and a training on August 16 at Hart. Available DDA Board members should get with Holly Frankowiak if available to attend. The participation in this program is needed to be eligible for various state grants.

City Police Chief: No report

DPW: Ed Tholl indicated that he has found employees to water the new flowers downtown.

New Business:

None

Old Business:

None

Public Comment by Citizens:

None

Payment of Bills:

None

Next Regular Meeting: The next meeting has been changed to Tuesday, August 2, 2016 at 7:30 am. Chairman McNamara will not be in attendance at the meeting.

Motion by Jenkins, support by Burt, to adjourn the meeting. Meeting Adjourned: 8:05 a.m.

Respectfully submitted, John Burt