

January 25, 2017

To all Vendors:

The Gaylord Farmer's Cooperative is pleased to announce that we have entered into a lease with the City of Gaylord to host the 2017 Gaylord Downtown Farmer's Market! We are working hard to ensure that we have a successful, vendor-driven market in downtown Gaylord.

Many of you have questions and we are happy to answer them. We want to reassure you that we are not excluding any vendors from participating in the market. We have kept the rules and regulations intact that you have abided by in past years. We've simplified a few things (grievances are handled in a four-step manner), we've given a discount to members who pay in full by March 15th, we didn't raise any rates, and we've reintroduced all of the food programs to benefit our members and community.

We have attached for you a copy of the 2017 Application, a Gaylord Farmer's Cooperative Membership form, and a Rules and Regulation Packet. We have also included a copy of the By-Laws. Anyone interested in the details of the Lease between the City of Gaylord and the Gaylord Farmer's Cooperative can contact a Board member or simply ask at the Vendor meeting. A copy of the lease will be available for your review at the meeting.

The Board is currently looking for a few members to join our organization. If you have an interest in getting involved, we need members for the following committees: Events Committee, Produce Committee, Edibles Committee, and Craft Committee.

We are planning a Meet and Greet Informational Session on Wednesday, February 15, 2017 at the Gaylord Regional Airport from 4:00 pm – 6:00 pm. This meeting is mandatory for vendors who wish to apply for the 2017 season.

As of February 1, 2017, the Downtown Gaylord Farmers Market indoor market held at the Otsego County Sportsplex will turn over to the Co-op. I am confident that with the help of everyone this will be a seamless transition. We hope all vendors feel comfortable and confident in joining this co-op and striving to make the Downtown Gaylord Farmer's Market the best in the region. Together we can!

Sincerely,

Jodi Wagner, President
989-390-0570

Wendy Frye, Vice-President
989-370-8661

Becky Curtis, Secretary/Treasurer
989-350-0957